IGOR MORENO

GRAPHIC DESIGNER
UI DESIGNER

32, Sergipe - Brasil
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igorngarciamoreno@hotmail.com

- Graphic Design – Tiradentes University (2016-Present)
- Systems Analysis and Development – Faculdade Descomplica – 2025 (In Progress)
- Web Design – Microlins (2013)

EXPERIENCE AND SOFTWARE

Adobe Photoshop · Adobe After Effects · Adobe Premiere · Adobe Illustrator · CorelDRAW · Procreate · Canva

FIGMA · Wordpress · Artificial Intelligence · Adobe InDesign · Bubble.io

LEARNING

- Landing Page
- Logo & Branding
- Social Media
- Business Cards
- Visual Identity
- Ebooks
- Video Editing
- Illustrations
- Presentations
- Menu and Products
- Charts & Graphs
- Printed Content
- Web Design
- App Layout

PROFESSIONAL EXPERIENCE

THE DEED HUNTER WORLD (2023)

I worked with the marketing team of Marcos Jacober in the United States, known as 'The Deed Hunter', developing a large amount of digital and printed material for approximately 2 years for the bold visual identity of Deed Hunter. The identity was based on the 'Indiana Jones' theme, where he explores the market of Deeds and Property Auctions. During this time, we developed **brochures, e-books, layouts, landing pages, thumbnails, photo editing, characters, presentation PDFs, slides, backgrounds, motion videos, complete courses, and social media images.**

CARAMBOLA DESIGNS (2024)

"Carambola Designs is a small marketing team based in Puerto Rico. We developed the entire visual identity and mockups for cookie cutters with fun themes for both kids and adults. I created the **brand guidelines, logo, layout, landing page, Amazon ads, social media content, mockups, illustrations, image editing, presentation PDFs, and slides.**

POUSADA MAIS VOCÊ (2025)

Over the course of 3 years, I developed various visual identities for the 'Mais Você' motel, including **brand guidelines, logo, layout, signage design, social media content, mockups, illustrations, image editing, presentation PDFs, slides, characters, and much more.**

With over 10 years of experience in the market, I have been creating visual and digital solutions for a wide range of clients. Throughout my career, I have developed projects for companies, influencers, government agencies, schools, and businesses from various industries—always with a focus on quality, strategy, and brand identity.

Among the clients I've worked with are government institutions such as *SEDURBS (State Department of Urban Development and Sustainability of Sergipe) and SEAD (State Department of Administration of Sergipe)*, as well as brands like **Destaque Refrigeration, Mais Você Motel, I AM (Aspásia de Mileto Institute), Curso RiQ, and Julio Passos Imóveis (Real Estate).**

Internationally, I've collaborated with companies such as **The Deed Hunter (USA), Easy Pay Property (USA), and Carambola Designs (Puerto Rico).** I've also worked with public figures like comedian Ramon Coxinha and influencers including Lucas Amado and Karly Marques.

My work includes the development of full visual identities, logos, marketing materials, landing pages, and much more—always with a strategic mindset focused on visual impact and effective communication.

Click here and check more

Languages Proficiency: 100% 100% 40% 40%